

Christie Photopoulos

// **Title:** Art Director & Graphic Designer // **Mobile:** 07729 480003

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Profile

- Experienced creative with over five years in the publishing and design industry on many varied projects.
- Delivers creative solutions within tight brand guidelines, interprets briefs, brainstorms, adheres to deadlines
- Experienced in interpreting briefs and brainstorming, creating exciting solutions for print and web.
- Skilled in layout, illustration and project management.
- Hard working, an excellent communicator.
- Interest in current media, fashion, street and pop culture.
- Ready to master new skills and expand knowledge, thrives when working within a team.

Employment history

October 2009- December 2009

Freelance Art Director (2 month contract):

Liberis Publications' Specialist Department in Athens, Greece. Art Director on the Editorial team.

Titles:

Thessaloniki Confidential, Best of The Best, 2Board (Athens International Airport magazine), Conde Nast Traveller Greece.

Responsibilities:

- Art direction and cover design of the 2010 issue Best of the Best, a yearly lifestyle publication that circulates with men's magazine Status.
- Layout design on all magazines in portfolio.
- Ensuring all magazine pages were print ready, checking proofs, liaising with internal artworking department for desired results.

May 2009 - October 2009

Freelance Art Director/Graphic Designer:

Freelancer for Publishing Companies and individual clients in London. IPC Media and BBC Magazines Bristol among others.

Titles:

BBC Focus, Look, Marie Claire, Ideal Home, Now, Essentials, Pick Me Up, Woman's Own, TV Times, Homes & Gardens, 25 Beautiful Homes, Ideal Home.

Clients:

Nescafe, Superdrug, Littlewoods, Clover, Dolmio, Sky TV among others.

Responsibilities:

- Designing advertorials for each magazine
- Creating mockups and pitch visuals to support the sales teams.
- Brainstorming and interpreting briefs.

February 2007-May 2009

Art Director:

Women's Specialist titles at Bauer Media, London - one of the largest media owners in the UK.

Titles:

Mother&Baby, Pregnancy&Birth, Top Sante, Yours.

Clients:

Nintendo, Fisher Price, Pampers, Vichy, Clairol, Dove, Scholl, Johnson&Johnson's, Comfort, Fairy, Ariel, Panadol, Tesco, Boots, Aveeno, Andrex, BT Telecoms, Vitabiotics, Lenor, Muller, Petit Filous, Lactofree, Apetina, Imigran, Specsavers, National Express among others.

Responsibilities:

- Designing advertorials for magazines in portfolio, creating visuals and mock ups for sales pitches.
- Art directing and organising photo shoots, working with photographers, make up artists and models. Picture research from image libraries.
- Attending briefings with media agencies and clients, understanding and interpreting briefs, brainstorming with the sales teams.
- Designing paper mechanics, liaising with the production department.
- Working closely with editorial teams and other internal teams.
- Creating print ready artwork, liaising with printers, uploading pages.

Employment history (continued)

August 2006- February 2007

Junior Designer:

Beckmann UK, London.

Titles:

Vogue, Traveller, Brides, Marks & Spencer, John Lewis, Waitrose.

April 2004-January 2006

Advertising Designer:

BBC Origin Publishing, Bristol.

Titles:

BBC Wildlife, BBC Sky at Night, BBC History, 220 Triathlon.

Freelance Projects

Christie has developed relationships with individual clients over the years, always keen to be involved in creative work as much as possible. Some projects include:

- **Brand Identity** for the nutritionist Sara Jubb.
- **Illustration for Insert** in Mother&Baby magazine for Manhattan Toy.

- **Booklet** in Mother&Baby magazine for Andrex.
- **Illustrations** for Marie Claire Greece, BBC History and Festival of History Show Guide.
- **Logo and illustration** for the band "The Great Admirers" on their debut EP.
- **Blogs** like Birderie Anglaise (birderieanglaise.blogspot.com), and contributions to Illustrated Songtitles (illustratedsongtitles.blogspot.com)

Education

BA Honours in Illustration

University of the West of England Bristol, from 2001. Graduated 2003.

H.N.D. Graphic Design

AKTO College, Athens, Greece. From 1998 to 2001.

Architectural & Civil Engineers' Assistant Draughtsperson

Technical Lyceum of Glyfada, Athens, Greece. From 1996 to 1998.

Languages

Greek - Bilingual in English and Greek.

German - Grundstufe Certificate.

Programmes

- InDesign
- Illustrator
- Photoshop
- Flash
- Adobe Acrobat
- MS Office

Client List

VOGUE

Ideal home

LOOK

FOCUS

Dove



YOUR M&S

HOMES & GARDENS

essentials

Wii

© Johnson & Johnson

sky

John Lewis

Pregnancy & birth

Mother & Baby magazine

NINTENDO DS

Scholl

Fisher Price

BRIDES MAGAZINE - CO.UK

Condé Nast Traveler

TOP Sante

WILDLIFE

VICHY LABORATOIRES

NESCAFÉ

Pampers